

(Welcome Email for Brain Supplement Company)

Subject: You're here -- brilliant!

Preview text: Uncover the secret to a better brain

<headline for graphic:
Welcome to Braintain! We're glad you're here >

**Life is beautiful.
So is the ability to remember it.**

We make brain health supplements for people who don't want to miss a thing.
When you commit to Braintain, you put yourself on the path
to improved memory, focus, and clarity. You chart a course to a life well lived.
By joining our digital family, you've already taken the first step --
and we think that's just **brilliant!**

What is Braintain*?

The Very Best Neuronutrition

Braintain combines 16 brain-critical nutrients that have been clinically proven to support brain health.

Neuroscientist Formulated

Our R&D team is made up of neuroscientists and neurosurgeons -- THE brain health experts.

Backed By the Braintain Promise

If you're not 100% blown-away by Braintain, contact us within 30 days for your money back.

As a thank you for joining our digital family, we'd like to give you 10% off your purchase -- just enter code WELCOME at checkout.

>>GET STARTED & SAVE 10% TODAY

P.S. As an email subscriber, you'll hear from us again -- but only when we have really good stuff to announce, like money-saving promotions, new products, and free giveaways. Stay tuned!

**Always consult a physician before starting Braintain or any dietary supplement.*

ABANDONED SHOPPING CART #1

Subject: Brain flub? Let's get you back on track

Alternate: Where'd you go?

Preview text: A better brain is one click away

<headline for graphic:
Forget something? Braintain can help with that! >

You left something behind in your Braintain shopping cart. But as a true friend,
we've got your back (and your brain!).

We saved the items you added -- just click [here](#) to complete your order... and make brain flubs
a thing of the past.

Act quickly -- we can't hold your items much longer.

[>>Take Me to My Braintain Shopping Cart](#)

The Braintain Promise: Don't love it? Then, leave it. Notify us within 30 days of purchase for
your money back. No questions asked.

ABANDONED SHOPPING CART #2

Subject: Just a friendly kick in the head

Alternate: This will blow your mind

Preview text: Boost brain. Save 15%. Can't lose.

<Graphic Headline:
Just a friendly reminder...you left your Braintain behind!>

Your shopping cart is like your brain. It should never be empty!
That's why we saved your Braintain order for you.

Need more motivation?
Buy now and save 15%.
Just enter BRAINBOOST at checkout. But, act fast — this offer ends in 24 hours.

Use this [quick link](#) to revisit your shopping cart and complete your order.

Braintain is:
-- Neuroscientist formulated
-- Made in the USA
-- Natural, Vegan, and non-GMO

The Braintain Promise: Don't love it? Then, leave it. Contact us within 30 days of purchase for
your money back.

[>>Check Out Now & Save 15%](#)
Enter code BRAINBOOST — Offer expires in 24 hours