

Email 1

Subject line: Happy hormones, happy life [free HRT guide inside]

Alternate: HRT: The Ultimate Guide for Women [free report inside]

Hi {First name},

First, I want to say THANK YOU for requesting a free copy of ***“Age Healthier, Live Happier: A Beginners Guide To Bioidentical Hormone Replacement Therapy for Women.”***

Secondly, I want to express how excited I am for you to experience the eye-opening information that awaits you. It all starts when you read ***“Age Healthier, Live Happier.”***

By requesting this free guide, not only have you taken the first empowering step toward becoming your own **health advocate**, but also **eliminating the uncomfortable symptoms of hormone imbalance**.

“Age Healthier, Live Happier” is designed to simplify the facts, debunk myths and help you **get the treatment you deserve**.

Over the next week, I'll email you **must-know information** about hormone replacement therapy (HRT) as a safe, effective solution for your aggravating symptoms.

We'll cover facts vs. fiction, why HRT may be THE answer you've been waiting for and what questions to ask your physician as you prepare for your HRT consultation.

Ready to get started?

Here's the link to your ebook. You can download it instantly on any computer or tablet:
{download link}

If you have any trouble with the download, simply send an email to my customer care team:
<insert email>

Go ahead, get excited! At last, you'll have the 'keys' to unlocking a better way to age! I'll be back soon to check in on you. Until then...

Here's to aging healthier, living happier!

Gary Donovan, MD

<https://www.biotemedical.com/>

Email 2

Subject line: HRT: Important Facts vs. Myths

Alternate: Do NOT fall prey to this medical myth

Hi <insert name>,

Does hormone replacement therapy cause cancer?

As a medical professional, this is the most frequently asked question I hear in my practice.

So let me calm any fears by explaining exactly *how* the “cancer connection” myth started and the latest facts that debunk it...

An outdated finding from a 2002 NIH Women’s Health Initiative study linked HRT to a slightly elevated risk of breast cancer.

However, an 18-year follow-up to that study, published in the Journal of the American Medical Association, has demonstrated that the risk is **NOT** associated with how HRT is formulated and prescribed today.

Dr. JoAnn Manson of Brigham and Women’s Hospital and Harvard Medical School in Boston, who led the study, says, “...we can provide reassuring evidence that hormonal therapy is not going to kill you.”

The bottom line is: studies have shown that taking estrogen is safe. And everyone, **including the FDA**, agrees that it definitely helps with two major conditions: the symptoms of menopause and osteoporosis.

Now that we’ve cleared up that misconception about HRT, I’ll answer the second most frequently asked question: *Will hormones make me look and feel younger?* It’s coming up in my next email...stay tuned!

Here’s to aging healthier, living happier!

Gary Donovan, MD

<https://www.biotemedical.com/>

Email 3:

Subject line: Can HRT stop the aging process?

Alternate: HRT: look & feel ageless without surgery?

Hi <insert name>,

I hope you're enjoying your e-book, "***Age Healthier, Live Happier.***"

So far, you've learned that supplementing the body with hormones can make an enormous difference on hot flashes, vaginal dryness, insomnia, concentration, weight, and so many other aggravating symptoms.

But what about taking hormones to stop the clock on aging?

If you've performed a Google search on aging lately, or reading some of Suzanne Somers' books, you may have come across various promises about hormones and reversing the signs of aging.

Physicians have been prescribing HRT for more than 20 years, with many of their female patients reporting:

- Reduced hot flashes and vaginal dryness
- Better maintenance of muscle mass and strength
- Better mood, concentration, and memory
- Improved sleep
- Improved sex drive

And the most important "youth-reviving" benefit? The overall sense of well-being, vitality, and being back in the driver's seat of life. The value of feeling "normal" again simply can't be quantified.

This could be the year you END annoying hormonal symptoms. And, I'm going to make it easy for you to do just that. *How???* The answer will be revealed in my next email to you, so watch for it!

Here's to aging healthier, living happier!

Gary Donovitz, MD

<https://www.biotemedical.com/>

Email 4

Subject line: Relief is on the horizon [free offer]

Alternate: The answer you've been waiting for [Personal invitation]

Hi <insert name>,

By now, you've probably read most of your e-book, "***Age Healthier, Live Happier.***"

And from both the e-book and this email series, you've learned that HRT is an effective way to:

- Relieve the uncomfortable symptoms of hormonal imbalance, perimenopause, and menopause.
- Reduce the incidence and severity of sweating, weight gain, anxiety, depression, insomnia, low libido, and hot flashes.
- Feel younger, more vibrant, and more like yourself again.

Now that you are better informed about your options, I want to make it easy for you to take action -- with a **FREE** private HRT consultation in your area.

If you're sick and tired of "living" with the aggravation of hormonal imbalance...

If you're sick and tired of fighting to lose weight...

If the hot flashes and sleepless nights are driving you stark, raving mad...

If you're ready to start making some **important changes** in your life, then go ahead and schedule your free consultation. It's your first step in finally getting the relief you deserve.

Remember, you CAN change your health outcomes and improve your quality of life. The only thing you were missing was the right knowledge and the right solution! With "***Age Healthier, Live Happier***" and your free consultation, you now have the missing links.

Since I believe in your results, I'll even help you prepare for your appointment. In my next email, I'm going to give you the five questions you must ask your doctor during your consult -- watch for it!

>>Click [here](#) to schedule your free HRT consultation

Here's to aging healthier, living happier!

Gary Donovitz, MD

<https://www.biotemedical.com/>